



# For live race coverage of the Rock 'n' Roll Marathon Series, CP provided:

- Four custom modified and branded Smart Cars
- Mobile Viewpoint Agile Airlink bonded cellular encoders
- Sonim phones running Unity Intercom
- Network Operations Center remote management



Getting ready in Arizona – January 2020



Each Smart Car is equipped with a Mobile Viewpoint Agile Airlink bonded cellular H.265 encoder.







Custom rooftop-mounted cellular antenna arrays were made for each **Smart Car** for maximum signal strength.

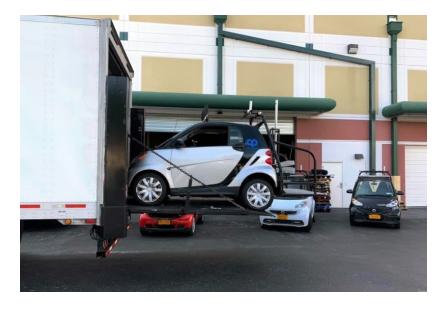




Custom **Smart Car** branding for the series.











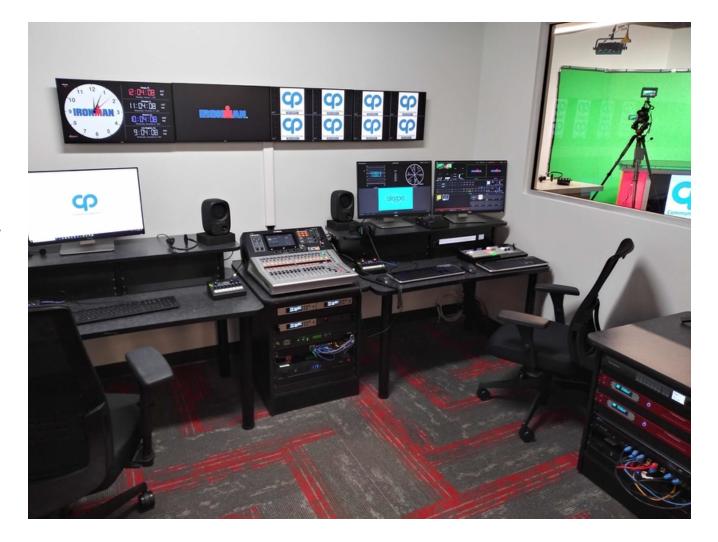


Sonim XP8 phones were used with Unity Intercom for cellular based comms for the drivers and camera operators to communicate with the IRONMAN studio in Tampa.

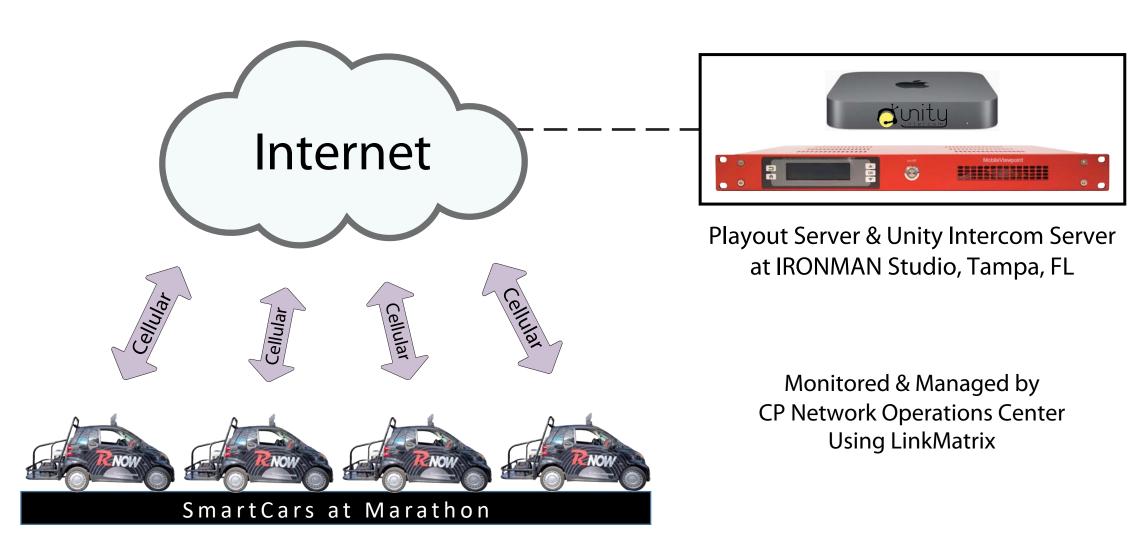




Everything in the field connects via IP to IRONMAN Group's new CP designed streaming media studio and control room, enabling live coverage of its branded multisport and marathon events over-thetop (OTT) via its website and Facebook Watch.







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#### **Thank You!**

