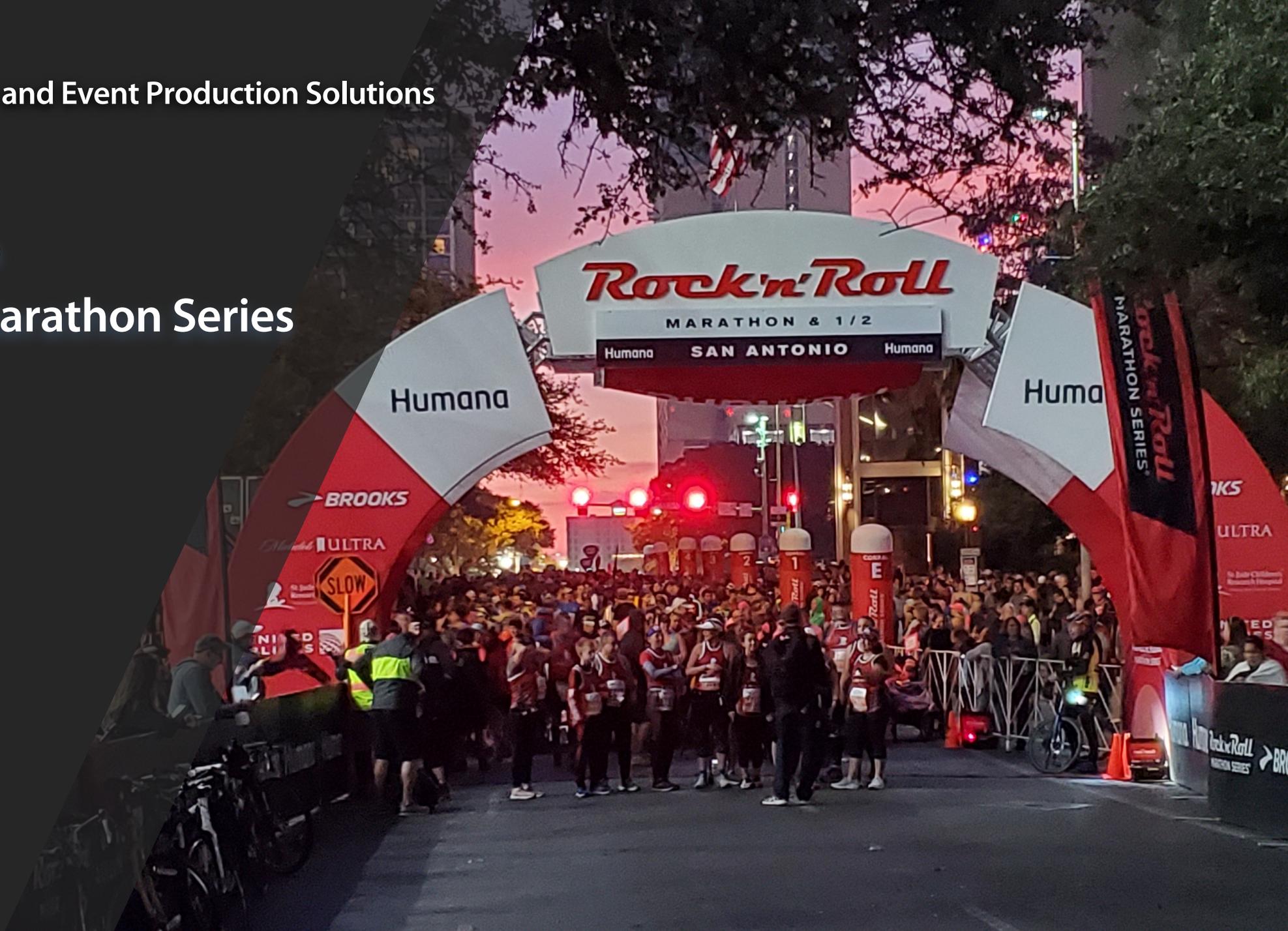


Innovative Broadcast and Event Production Solutions

IRONMAN Group

Rock 'n' Roll Marathon Series



# IRONMAN Group - Rock 'n' Roll Marathon Series

For live race coverage of the **Rock 'n' Roll Marathon Series**, CP provided:

- Four custom modified and branded **Smart Cars**
- **Mobile Viewpoint Agile Airlink** bonded cellular encoders
- **Sonim** phones running **Unity Intercom**
- **Network Operations Center** remote management



Getting ready in Arizona – January 2020

# IRONMAN Group - Rock 'n' Roll Marathon Series

Each Smart Car is equipped with a **Mobile Viewpoint** Agile Airlink bonded cellular H.265 encoder.



Custom rooftop-mounted cellular antenna arrays were made for each **Smart Car** for maximum signal strength.

# IRONMAN Group - Rock 'n' Roll Marathon Series



Custom Smart Car branding for the series.



Delivery via  RED HOUSE TRANSPORT



# IRONMAN Group - Rock 'n' Roll Marathon Series



Sonim XP8 phones were used with Unity Intercom for cellular based comms for the drivers and camera operators to communicate with the IRONMAN studio in Tampa.

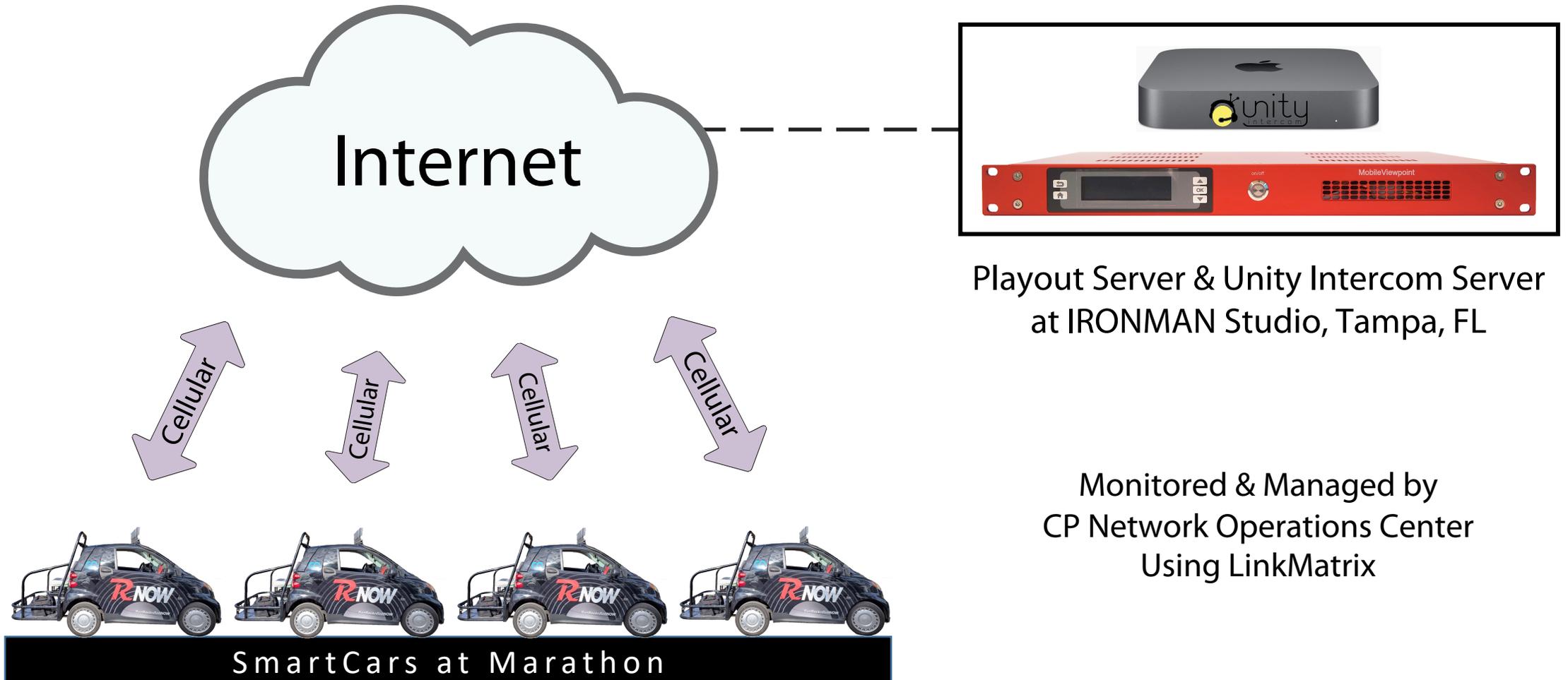


# IRONMAN Group - Rock 'n' Roll Marathon Series

Everything in the field connects via IP to IRONMAN Group's new CP designed streaming media studio and control room, enabling live coverage of its branded multisport and marathon events over-the-top (OTT) via its website and Facebook Watch.



# IRONMAN Group - Rock 'n' Roll Marathon Series



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**Thank You!**

